

# Waste Symposium Registration



## Generating ideas on the power of waste

Brought to you by the Ontario Chapter  
of the Solid Waste Association of North America  
with support from OPWA



**SWANA**<sup>®</sup>

SOLID WASTE ASSOCIATION  
of North America

Marriott Gateway on the Falls  
Niagara Falls, Ontario, Canada  
April 22 – 25, 2012

Design provided by

**BANKO**MEDIA

Printing on 100% post-consumer recycled Cascades paper provided by



ENVIRONMENTAL PRINTING – IT'S MORE THAN RECYCLED PAPER.™



Warren's Waterless supports  
100% Renewable Power



Printer is a Recognized Leader



Printer is ISO 14001 certified.

**zero**footprint™



## Greetings... from the Symposium Co-Chairs!

Please join us as the Ontario Chapter of the Solid Waste Association of North America hosts the 6th Canadian Waste Symposium in Niagara Falls, Ontario from April 22 – 25, 2012.

A stones-throw away from the major economic regions of Ontario's Golden Horseshoe and the Canada US border, you'll be able to see and visit both the Horseshoe Falls and the American Falls – one of seven natural wonders of North America.

Several interesting keynote speakers have been confirmed, including well-known ecologist Steven Apfelbaum and Ontario's Environmental Commissioner Gord Miller. They both bring an incredible amount of knowledge and experience to the symposium, just for SWANA delegates.

We have an incredible fun-filled social program in the works that includes a magical adventure that will challenge the laws of physics.

Of course, we have a technical program lined up that addresses a wide range of current and emerging issues within the solid waste industry including over 60 presentations and SWANA award-winning facility tours.

Registration is now open, with hassle-free options, online at [www.swanacanada.org](http://www.swanacanada.org) or off line as noted in this package.

On behalf of the organizing committee and the Ontario Chapter, we look forward to seeing you in Niagara.



**Beth Goodger**  
**Symposium Co-chair**

**City of Hamilton**  
**[beth.goodger@hamilton.ca](mailto:beth.goodger@hamilton.ca)**  
**905 546-2424 x4409**



**Linda Churchill**  
**Symposium Co-chair**

**Region of Waterloo**  
**[lchurchill@regionofwaterloo.ca](mailto:lchurchill@regionofwaterloo.ca)**  
**519 883-5100 x8421**

# Schedule at a glance

## (subject to change)

**Sunday, April 22, 2012** Opening reception and wine tasting in the evening

### **Monday, April 23,**

- 7:30 Opening breakfast
- 8:30 Opening plenary part 1
- 10:00 Break
- 10:30 Opening Plenary Part 2
- 12:00 Lunch
- 1:00 Technical sessions
  - Steam A - Post Consumer Issues
  - Stream B - Innovations
  - Stream C - Alternative Technologies
  - Stream D - Landfill Issues
- 2:30 Break
- 3:00 Technical sessions
  - Stream A - Rural/Northern
  - Stream B - Special Wastes
  - Stream C - Alternative technologies
  - Stream D - Economics
- 6:00 Trade show bash

### **Tuesday, April 24**

- 7:30 Breakfast (in tradeshow)
- 8:30 Technical sessions
  - Stream A - Recycling
  - Stream B - Closed Landfill Issues
  - Stream C - Organic Digestion
  - Stream D - Communications Workshop
- 10:00 Break (in tradeshow)
- 10:30 Technical sessions
  - Stream A - Multi-residential Recycling
  - Stream B - Legal Viewpoints
  - Stream C - Organic Digestion
  - Stream D - Communications Workshop
- 12:00 Lunch
- 1:00 Technical sessions
  - Stream A - Product Stewardship
  - Stream B - Regulatory Impacts and Issues
  - Stream C - OPWA Session
  - Stream D - Communications Workshop

## **Tuesday, April 24 (continued)**

2:30 Break (in tradeshow)

3:00 Technical sessions

- Stream A - WDO Update
- Stream B - Integrated Waste
- Stream C - OPWA Session
- Stream D - Communications Workshop

6:00 Greg Frewin Theatre (dinner & show) “The International Grand Champion of Magic”

## **Wednesday, April 25**

8:00 Breakfast and closing plenary session

10:30 Facility tours

Energy Generation (passport required)

- Covanta, Niagara Falls, New York
- Modern Landfill

Materials Recovery Facilities

- Niagara Region MRF
- Hamilton MRF & CCF
- Halton MRF

Landfills, Organics and Recycling

- Glenridge closed landfill
- Walker Industries landfill, L/F gas collection and composting
- Abitibi Paper, recycled paper use and L/F gas utilization



**Location...**  
**The Marriott Gateway on the Falls**

**GROUP CODE SWD26A**

Rooms will be held until March 23, 2012 or **until they are all reserved**, whichever comes first, so book early!

Room Type	Single/Double	Triple	Quad
Cityview	\$120.00	\$140.00	\$160.00
Fallsview	\$140.00	\$160.00	\$180.00

**NOTE:** The above rates are quoted in Canadian Dollars, per night based on single or double occupancy and are subject to applicable taxes and fees (13%HST, 3%TIF). Please check with the reservations sales agent at the time of booking to determine the approximate amount in U.S. Dollars.

A valid credit card number with expiry date will be required when making a reservation. Cancellation policy is 72 hours prior to arrival. Any reservation cancelled within 72 hours of arrival is subject to a one night's room and tax penalty charge.

**TO MAKE YOUR RESERVATION, PLEASE HAVE ONLY ONE PERSON FOR EACH ROOM PHONE IN THE RESERVATION.** You will be able to book your reservation and receive immediate confirmation from one of our reservation agents.

**TELEPHONE RESERVATIONS ONLY**  
**TOLL FREE 1-877-353-2557 OR LOCAL 905-374-1077**



## DIRECTIONS

### From Toronto, Ontario

Take the QEW to Niagara, exiting at McLeod Rd. At the stop lights turn left onto McLeod Rd. Travel along McLeod Rd to the fourth set of lights, turn Left on Stanley Avenue. The Marriott Gateway on the Falls is on the right side (2 blocks).

### From Rochester/Buffalo New York via Peace Bridge (Fort Erie)

Take the I90 West to Buffalo and follow signs to the Peace Bridge. Once through customs (ensuring you are carrying proper identification) you will be travelling on the QEW toward Niagara Falls, Ontario. Take the McLeod Rd. exit, turn right. Travel along McLeod Rd. until the fourth set of lights, turn left on Stanley Avenue. The Marriott Gateway on the Falls is on the right side (2 blocks).

*Note: From the Buffalo Airport take HWY #33 to I98 West to I90*

### From Buffalo via Niagara Falls, NY via the Rainbow Bridge

Take the 290 North to the I90 North across Grand Island (toll bridge). After crossing Grand Island Bridge, take the first exit, Robert Moses Pkwy. Follow signs to Niagara Falls/Bridge to Canada. Once through customs (ensuring you are carrying proper identification) head straight along HWY #420. The second set of lights is Stanley Avenue, turn left. Travel along Stanley Avenue, past 5 sets of lights. The Marriott Gateway on the Falls is on the left side just past Minolta Tower.

## SHUTTLE SERVICE

### TO/FROM BUFFALO AND TORONTO AIRPORTS

#### Niagara Falls Shuttle

[www.niagarashuttle.com](http://www.niagarashuttle.com) or 1-866-495-1769

For group discount use code : SWANA

Private town car service is available

#### Niagara Airbus Airport Transportation Service

[www.niagaraairbus.net](http://www.niagaraairbus.net) or 1-800-206-7222

For group discount visit: <http://bit.ly/NAB600>

Private town car and shuttle bus service available





**April 22 – 25, 2012  
Marriott Gateway on the Falls  
Niagara Falls, ON**

# REGISTRATION FORM

Name: \_\_\_\_\_ Affiliation: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Visa or Mastercard: \_\_\_\_\_ Exp: \_\_\_\_\_  
 Cardholder Signature: \_\_\_\_\_  
 SWANA or OPWA membership number: \_\_\_\_\_

### Registration Fees (Please check appropriate boxes)

<b>Full Symposium Package:</b>	<b>SWANA &amp; OPWA Member</b>	<b>Potential-Member</b>	
<input type="checkbox"/> Early-bird (prior to Feb 29, 2012)	\$550	\$650	_____
<input type="checkbox"/> Regular (after Feb 29, 2012)	\$650	\$750	_____

*\*\*Includes access to all technical sessions, trade show, Sunday opening reception, Monday trade show bash, Tuesday evening Greg Frewin Magic show, facility tours and all meals.*

<b>Speaker Package:</b>		
<input type="checkbox"/> Speaker rate	\$350	_____

*\*\*Includes access to all technical sessions on days not speaking, Wednesday facility tours, trade show, Sunday opening reception, trade show bash and all meals. Speakers receive free daily registration on the days they speak. Note: Tuesday speakers must purchase dinner tickets should they wish to attend the Greg Frewin magic show Tuesday evening.*

<b>Individual Days:</b>	<b>Single Registration</b>	<b>6 Person Registration</b>	
<input type="checkbox"/> Monday, April 23	\$150	<input type="checkbox"/> \$750	_____
<input type="checkbox"/> Tuesday, April 24	\$150	<i>**registrations do not have to be used on same day</i>	_____
<input type="checkbox"/> Wednesday, April 25	\$150		_____

*\*\*Includes access to all day technical sessions, trade show and all meals in hotel. Wednesday use of single day ticket includes breakfast with the closing plenary and one facility tour.*

<b>Event Tickets:</b>			
<input type="checkbox"/> Sunday, April 22	Opening wine reception	\$45 <i>**includes 2 drink tickets</i>	_____
<input type="checkbox"/> Monday, April 23	Trade show bash	\$59 <i>**includes 2 drink tickets</i>	_____
<input type="checkbox"/> Tuesday, April 24	Magic show	\$89 <i>**includes dinner and transportation to the theatre from the hotel and return</i>	_____

Cheque or money order     Invoice PO# \_\_\_\_\_    +13% HST  
 TOTAL = \_\_\_\_\_

**Please return completed form payable to: SWANA Ontario Chapter Attn: John Lackie  
 Fax: 705-835-6224 Mail: P.O. Box 9, Hillside, ON, L0L 1V0**

## Refund/SWANA member policy

A full refund minus a \$50 CDN administration fee will be issued up to 30 days before the Symposium (April 22, 2012). No refunds will be provided after this date. Although refunds will not be issued, substitutions can be made. All refund and cancellation requests must be made in writing to the attention of John Lackie, Symposium Co-ordinator. Email format is acceptable.

## Not a SWANA member?

SWANA membership is affordable, provides preferred access to the many Canadian Chapter and National activities and information, including SWANA training weeks, SWANA specialty symposia, SWANA's WASTECON symposium and trade show, online training e-sessions, access to SWANA's e-library electronic newsletters and advisories.

## SWANA membership options

Option	Description	Price
Public sector individual member	You work for a City/Township, State, County, Municipality, Government, or University	\$183
Private sector individual member	You work for a private company or organization with an annual revenue of greater than \$10 million per year and more than five (5) employees	\$343
Small business individual member	<ul style="list-style-type: none"><li>• Small Hauler - Any independent solid-waste hauling company with annual gross revenue of less than \$10 million.</li><li>• Small Consultant - Any independent consultant for municipal solid waste practices with five (5) or fewer full-time employees.</li><li>• Small Distributor - Any distributorship with ten (10) or fewer employees</li></ul>	\$243
Student member	Copy of current class schedule required	\$62
Retired member		\$72

# Sponsorship/trade show opportunities

## Associate your brand with North America's leading source of waste management knowledge

Your sponsorship of the 6th Canadian Symposium: “Generating ideas on the power of waste” isn’t meant to replace your marketing and advertising strategy; it’s meant to enhance it.

**Most of all, your sponsorship is meant to drive sales of your products and/or services.**

We’ve developed different levels of sponsorship to provide the maximum value for you, deliver high level attention to you and provide an excellent return on investment for you.

\*Recognition of in-kind sponsorship will be determined by the symposium sponsorship committee and based on the value of the in-kind contribution

Category	Value
Diamond	\$10,000
Platinum	\$7,500
Gold	\$5,000
Silver	\$3,000
Bronze	\$1,000
Pewter	\$500

## Trade show opportunities

### Exhibitors get:

- One 10 foot wide x 8 foot deep exhibit space, skirted with 1 table, 2 chairs, and 110 volt electrical outlet
- One complimentary full symposium registration, including technical sessions, trade show, Sunday evening “meet & greet”, Monday opening plenary, Monday evening trade show Bash and reception, Tuesday night social event and Wednesday morning breakfast and plenary.
- Monday trade show reception, Tuesday breakfast and lunch, and Tuesday coffee breaks will all be served in trade show area.
- One complimentary “trade show only” staff registration
- Logo rotation in the “trade show Exhibitors” PowerPoint slide show.
- Listing in the symposium program.
- Option to add one additional 10 foot wide by 8 foot deep exhibit space and one additional full registration at a reduced price.

## Exhibitor fees

10’ wide x 8’ deep trade show booth	\$1,200
Second 10’x 8’ booth (same exhibitor)	\$600
Additional full symposium registration(s)	\$400
<b>NOTE: all fees in Canadian dollars</b>	

Four **outdoor exhibit spaces** are available in the parking lot directly adjacent to the hotel at \$250 each.

For any more information regarding sponsorship and trade show opportunities contact  
 John Lackie, Symposium Co-ordinator at  
 j.lackie@sympatico.ca | 705 835-3560  
 www.swanaon.org



**Generating ideas  
on the power of waste**



**Generating ideas  
on the power of waste**